Alt Order #

Deal #

Advertiser Code | Product Code



WMUR 100 South Commercial Street Manchester, NH 03101 Main: (603)669-9999 Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
939657-1	08/19/12	August 2012	07/30/12 - 08/13/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser Product Estimate Number 1217 candidate

Hassan/D/Governor

Broadcast Special Handling

08/07/12 - 08/13/12

Billing Calendar

Flight Dates

IDB#

923

Agency Ref Advertiser Ref

Order #

939657

Cash

Billing Type

Davis Group Inc, The Attention: Meenah Hulsen 4201 Bee Caves Rd, Suite C-101 Austin, TX 78746

Send Payment To:

Weeks:

Billing Address:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 08/07/12 08/10/12 6a Daybreak PREEMPTIBLE WITH NOTICE	6-7a	- 1111	:30	4	\$700.00	NM	
Weeks: Start Date 08/07/12 End Date 08/13/12 MTWTFS 07/1111-1		<u>Rate</u> \$700.00					
Spots: # Ch Day Air Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WMURTu 08/07/12 5:58 AM 6a [Daybreak	6-7a	:3	0 MHGTV101			\$700.00 NM
2 WMURW 08/08/12 6:24 AM 6a [Daybreak	6-7a	:3	0 MHGTV101			\$700.00 NM
3 WMURTh 08/09/12 6:57 AM 6a [Daybreak	6-7a	:3	O MHGTV101			\$700.00 NM
4 WMURF 08/10/12 6:15 AM 6a I	Daybreak	6-7a	:3	O MHGTV101			\$700.00 NM
2 08/07/12 08/10/12 Good Morning Amer PREEMPTIBLE WITH NOTICE	rica 7-9a	- 1212	:30	6	\$550.00	NM	
Weeks: Start Date 08/07/12 End Date 08/13/12 MTWTFS: -1212	Spots/Week 6	<u>Rate</u> \$550.00					
Spots: # Ch Day Air Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WMURTu 08/07/12 8:46 AM God	od Morning America	7-9a	:3	0 MHGTV102			\$550.00 NM
5 WMURW 08/08/12 7:42 AM God	od Morning America	7-9a	:3	0 MHGTV102			\$550.00 NM
2 WMURW 08/08/12 8:29 AM Goo	od Morning America	7-9a	:3	O MHGTV101			\$550.00 NM
3 WMURTh 08/09/12 7:55 AM God	od Morning America	7-9a	:3	0 MHGTV102			\$550.00 NM
6 WMURF 08/10/12 7:59 AM Goo	nd Morning America	7-9a	:3	O MHGTV102			\$550.00 NM
4 WMURF 08/10/12 8:29 AM God	od Morning America	7-9a	:3	O MHGTV101			\$550.00 NM
3 08/11/12 08/12/12 7a Weekend Daybre PREEMPTIBLE WITH NOTICE		11	:30	2	\$400.00	NM	
Weeks: Start Date 08/07/12 End Date 08/13/12 MTWTFS	Spots/Week 2	<u>Rate</u> \$400.00					
Spots: # Ch Day Air Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WMURSa 08/11/12 7:09 AM 7a V	Weekend Daybreak	7-9a	:3	O MHGTV101			\$400.00 NM
2 WMURSu 08/12/12 8:15 AM 7a \	Weekend Daybreak	7-9a	:3	0 MHGTV101			\$400.00 NM
4 08/12/12 08/12/12 Close Up PREEMPTIBLE WITH NOTICE	10-1030a	1	:30	1	\$400.00	NM	
Weeks: Start Date 08/07/12 End Date 08/13/12 MTWTFS3 08/13/12		<u>Rate</u> \$400.00					
Spots: # Ch Day Air Date Air Time Des	cription	Start/End Time	- 3	h Ad-ID			Rate Type
1 WMURSu 08/12/12 10:12 AM Clos	se Up	10-1030a	:3	0 MHGTV102			\$400.00 NM
5 08/12/12 08/12/12 This Week with Chri PREEMPTIBLE WITH NOTICE	stiane12n-1p	1	:30	1	\$1,500.00	NM	

Rate

Spots/Week

MTWTFSS

Send Payment To:

WMUR-TV
NEW HAMPSHIRE
www.thewmurchannel.com

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Advertiser	Product	Estimate Number
Hassan/D/Governor	candidate	1217

Spots/

ne Start Date											
	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
5 08/12/12 PREEMPT	08/12/12 IBLE WITH	This NOTICE	Week with Christ	ane12n-1p	1	:30	1	\$1,500.00	NM		
	08/07/12	08/13/	/121	1	\$1,500.00						
Spots: # C			Air Time Descr		Start/End Time	Lenat	h Ad-ID			Rate	Type
				Week with Christiane	12n-1p		MHGTV101			\$1,500.00	
1 77	WONOU O	0/12/12	12.23 W 11113 W	veck with offisiane	1ZII-1P	.01	Jimidivioi			ψ1,500.00	INIV
6 08/07/12 PREEMPT	08/10/12 IBLE WITH		LY LIVE DAY	9AM-10AM	-111	:30	3	\$350.00	NM		
Weeks:	Start Date 08/07/12			Spots/Week 3	<u>Rate</u> \$350.00						
Spots: # C			Air Time Descr		Start/End Time	Lenat	h Ad-ID			Rate	Type
	MURTu 08		9:54 AM KELL		9AM-10AM		MHGTV101			\$350.00	
		8/08/12	9:54 AM KELL		9AM-10AM	.30) MHGTV102			\$350.00	
	MURTh 08		9:45 AM KELL		9AM-10AM		MHGTV101			\$350.00	
7 08/07/12 PREEMPT	08/10/12 IBLE WITH		View	11-12p	- 1- 11	:30	3	\$350.00	NM		
Weeks:		End D	ate <u>MTWTFSS</u> -1-11	Spots/Week 3	<u>Rate</u> \$350.00						
Spots: # C			Air Time Descr	iption	Start/End Time	Lenat	h Ad-ID			Rate	Type
	MURTu 08		11:37 AM The V	iew	11-12p		MHGTV102	1		\$350.00	
2 W	MURTh 08	8/09/12	11:59 AM The V	iew	11-12p	:30	MHGTV102	!		\$350.00	
			11:33 AM The V	-	11-12p	:30) MHGTV102	!		\$350.00	
8 08/07/12	08/10/12		s 9 at Noon	12-1230p	- 1 1	:30	2	\$350.00	NM		
	IBLE WITH		MEHRECC								
Weeks:	Start Date 08/07/12	08/13/	12 - 1 1	Spots/Week 2	Rate \$350.00						
Spots: # C			Air Time Descr		Start/End Time		h Ad-ID			Rate	
	MURTu 0		12:17 PM News		12-1230p) MHGTV101			\$350.00	
2 W	MURF 08	8/10/12	12:16 PM News	9 at Noon	12-1230p	:30) MHGTV101			\$350.00	NM
9 08/07/12 PREEMPT	08/10/12 IBLE WITH		EN EF	4PM-5PM	-1111	:30	4	\$250.00	NM		
Weeks:	Start Date			Spots/Week 4	Rate \$250.00						
_	08/07/12	08/13/	/12 - 1111		Ψ=00.00						
Spots: # C			/12 - 1111 <u>Air Time</u> Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	h <u>Day A</u>				·		h Ad-ID) MHGTV102			Rate \$250.00	
1 W	h <u>Day A</u> MURTu 08	ir Date	Air Time Descr	N EF	Start/End Time	:30					NM
1 W 2 W	h <u>Day A</u> MURTu 08 MURW 08	ir Date 8/07/12	Air Time Descr 4:30 PM ELLE	N EF N EF	Start/End Time 4PM-5PM	:30	MHGTV102			\$250.00	NM NM
1 W 2 W 3 W	h <u>Day A</u> MURTu 08 MURW 08 MURTh 08	ir Date 8/07/12 8/08/12	Air Time Descr 4:30 PM ELLE 4:21 PM ELLE	N EF N EF N EF	Start/End Time 4PM-5PM 4PM-5PM	:30	MHGTV102 MHGTV101			\$250.00 \$250.00	NM NM NM
1 W 2 W 3 W 4 W	h Day A MURTU 08 MURW 08 MURTH 08 MURF 08	8/07/12 8/08/12 8/09/12 8/09/12 News	Air Time Descr 4:30 PM ELLE 4:21 PM ELLE 4:31 PM ELLE	N EF N EF N EF	Start/End Time 4PM-5PM 4PM-5PM 4PM-5PM	:30	MHGTV102 MHGTV101 MHGTV101		NM	\$250.00 \$250.00 \$250.00	NM NM NM
1 W 2 W 3 W 4 W	MURTU 08 MURW 08 MURTH 08 MURF 08 08/10/12 IBLE WITH Start Date	8/07/12 8/08/12 8/08/12 8/09/12 8/10/12 News NOTICE	Air Time Descr 4:30 PM ELLE 4:21 PM ELLE 4:31 PM ELLE 4:40 PM ELLE s 9 at 5	N EF N EF N EF N EF 5-6p Spots/Week	Start/End Time 4PM-5PM 4PM-5PM 4PM-5PM 4PM-5PM - 1111	:30 :30 :30) MHGTV102) MHGTV101) MHGTV101) MHGTV102	:	NM	\$250.00 \$250.00 \$250.00	NM NM
1 W 2 W 3 W 4 W 10 08/07/12 PREEMPT Weeks:	MURTU 08 MURTH 08 MURTH 08 MURF 08 08/10/12 IBLE WITH Start Date 08/07/12	8/07/12 8/08/12 8/08/12 8/09/12 8/10/12 NOTICE End D: 08/13/	Air Time Descr 4:30 PM ELLE 4:21 PM ELLE 4:31 PM ELLE 4:40 PM ELLE s 9 at 5 ate MTWTFSS -1111	N EF N EF N EF N EF S-6p Spots/Week 4	Start/End Time 4PM-5PM 4PM-5PM 4PM-5PM 4PM-5PM - 1111 Rate \$700.00	:30 :31 :33 :30) MHGTV102) MHGTV101) MHGTV101) MHGTV102 4	:	NM	\$250.00 \$250.00 \$250.00 \$250.00	NM NM NM NM
1 W 2 W 3 W 4 W 10 08/07/12 PREEMPT Weeks: Spots: # C	MURTU 08 MURTH 08 MURTH 08 MURF 08 08/10/12 1BLE WITH Start Date 08/07/12 h Day A	kir Date 8/07/12 8/08/12 8/09/12 8/10/12 NOTICE End Di 08/13/ kir Date	Air Time Descr 4:30 PM ELLE 4:21 PM ELLE 4:31 PM ELLE 4:40 PM ELLE s 9 at 5 Pate MTWTFSS 712 MTWTFSS 712 - Air Time Descr	N EF N EF N EF N EF 5-6p Spots/Week 4	Start/End Time 4PM-5PM 4PM-5PM 4PM-5PM - 1111 Rate \$700.00 Start/End Time	:30 :31 :30 :30) MHGTV102) MHGTV101) MHGTV101) MHGTV102 4 h Ad-ID	\$700.00	NM	\$250.00 \$250.00 \$250.00 \$250.00	NM NM NM NM
1 W 2 W 3 W 4 W 10 08/07/12 PREEMPT Weeks: Spots: # C 1 W	MURTU 08 MURTH 08 MURTH 08 MURTH 08 08/10/12 IBLE WITH Start Date 08/07/12 h Day A MURTU 08	News NOTICE End Di 08/13/ir Date 8/07/12	Air Time Descr 4:30 PM ELLE 4:21 PM ELLE 4:31 PM ELLE 4:40 PM ELLE 5 9 at 5 Air Time Descr 5:38 PM News	N EF N EF N EF N EF 5-6p Spots/Week 4 ription 9 at 5	Start/End Time 4PM-5PM 4PM-5PM 4PM-5PM - 1111 Rate \$700.00 Start/End Time 5-6p	:30 :30 :30 :30) MHGTV102) MHGTV101) MHGTV101) MHGTV102 4 h Ad-ID) MHGTV101	\$700.00	NM	\$250.00 \$250.00 \$250.00 \$250.00 Rate \$700.00	NM NM NM
1 W 2 W 3 W 4 W 10 08/07/12 PREEMPT Weeks: Spots: # C 1 W 2 W	MURTU 08 MURTH 08 MURTH 08 MURF 08 08/10/12 IBLE WITH Start Date 08/07/12 h Day A MURTU 08 MURW 08	News NOTICE 8/08/12 8/09/12 8/10/12 NOTICE End Di 08/13/ iir Date 8/07/12 8/08/12	Air Time Description 4:30 PM ELLE 4:21 PM ELLE 4:31 PM ELLE 4:40 PM ELLE 5 9 at 5 Air Time Description 5:38 PM News 5:24 PM News	N EF N EF N EF S-6p Spots/Week 4 iption 9 at 5 9 at 5	Start/End Time 4PM-5PM 4PM-5PM 4PM-5PM 4PM-5PM -1111 Rate \$700.00 Start/End Time 5-6p 5-6p	:30 :30 :30 :30 :30) MHGTV102) MHGTV101) MHGTV101) MHGTV102 4 h Ad-ID) MHGTV101) MHGTV101	\$700.00	NM	\$250.00 \$250.00 \$250.00 \$250.00 \$250.00 Rate \$700.00	Type
1 W 2 W 3 W 4 W 10 08/07/12 PREEMPT Weeks: Spots: # C 1 W 2 W 3 W	MURTU 08 MURTH 08 MURTH 08 MURF 08 08/10/12 TIBLE WITH Start Date 08/07/12 h Day A MURTU 08 MURTU 08 MURW 08 MURTH 08	News NOTICE End Di 08/07/12 8/09/12 8/10/12 News NOTICE End Di 08/13/ iir Date 8/07/12 8/08/12 8/09/12	Air Time Descr 4:30 PM ELLE 4:21 PM ELLE 4:31 PM ELLE 4:40 PM ELLE s 9 at 5 Air Time Descr 5:38 PM News 5:36 PM News	N EF N EF N EF S-6p Spots/Week 4 iption 9 at 5 9 at 5 9 at 5	Start/End Time 4PM-5PM 4PM-5PM 4PM-5PM 4PM-5PM -1111 Rate \$700.00 Start/End Time 5-6p 5-6p 5-6p	:30 :30 :30 :30 :30 :40 :40 :40 :40 :40 :40 :40 :40 :40 :4) MHGTV102) MHGTV101) MHGTV101) MHGTV102 4 h Ad-ID) MHGTV101	\$700.00	NM	\$250.00 \$250.00 \$250.00 \$250.00 \$250.00 \$700.00 \$700.00	Type NM
1 W 2 W 3 W 4 W 10 08/07/12 PREEMPT Weeks: Spots: # C 1 W 2 W 3 W 4 W	h Day A MURTU 08 MURW 08 MURTH 08 MURF 08 08/10/12 TBLE WITH Start Date 08/07/12 h Day A MURTU 08 MURTU 08 MURW 08 MURTH 08 MURF 08	News 8/07/12 8/08/12 8/09/12 8/10/12 8/10/12 News NOTICE End Di 08/13/ ir Date 8/07/12 8/09/12 8/10/12 News	Air Time Description 4:30 PM ELLE 4:21 PM ELLE 4:31 PM ELLE 4:40 PM ELLE 5 9 at 5 Air Time Description 5:38 PM News 5:24 PM News	N EF N EF N EF S-6p Spots/Week 4 iption 9 at 5 9 at 5 9 at 5	Start/End Time 4PM-5PM 4PM-5PM 4PM-5PM 4PM-5PM -1111 Rate \$700.00 Start/End Time 5-6p 5-6p	:30 :30 :30 :30 :30 :40 :40 :40 :40 :40 :40 :40 :40 :40 :4) MHGTV102) MHGTV101) MHGTV101) MHGTV102 4 h Ad-ID) MHGTV101) MHGTV102) MHGTV102	\$700.00	NM	\$250.00 \$250.00 \$250.00 \$250.00 \$250.00 Rate \$700.00	Type NM
1 W 2 W 3 W 4 W 10 08/07/12 PREEMPT Weeks: Spots: # C 1 W 2 W 3 W 4 W	MURTU 08 MURTH 08 MURTH 08 MURTH 08 MURF 08 08/10/12 IBLE WITH Start Date 08/07/12 h Day A MURTU 08 MURW 08 MURW 08 MURF 08	News NO7/12 8/08/12 8/09/12 8/10/12 NOTICE End D 08/13/ ir Date 8/07/12 8/08/12 8/10/12 News NOTICE	Air Time Descr 4:30 PM ELLE 4:21 PM ELLE 4:31 PM ELLE 4:40 PM ELLE s 9 at 5 Air Time Descr 5:38 PM News 5:24 PM News 5:24 PM News 5:27 PM News s 9 at 6 AIR MTWTFSS AIR MINERS	N EF N EF N EF N EF 5-6p Spots/Week 4 iption 9 at 5 9 at 5 9 at 5 9 at 5	Start/End Time 4PM-5PM 4PM-5PM 4PM-5PM 4PM-5PM - 1111 Rate \$700.00 Start/End Time 5-6p 5-6p 5-6p 5-6p	:30 :30 :30 :30 :30 :40 :40 :40 :40 :40 :40 :40 :40 :40 :4) MHGTV102) MHGTV101) MHGTV101) MHGTV102 4 h Ad-ID) MHGTV101) MHGTV102) MHGTV102) MHGTV102	\$700.00		\$250.00 \$250.00 \$250.00 \$250.00 \$250.00 \$700.00 \$700.00	Type NM
1 W 2 W 3 W 4 W 10 08/07/12 PREEMPT Weeks: Spots: # C 1 W 2 W 3 W 4 W 11 08/07/12 PREEMPT Weeks:	MURTU 08 MURTH 08 MURTH 08 MURTH 08 MURTH 08 08/10/12 IBLE WITH Start Date 08/07/12 h Day A MURTU 08 MURTU 08 MURTH 08 MURF 08 MURF 08 IBLE WITH Start Date	News NOTICE 8/08/12 8/09/12 8/09/12 8/10/12 NEWS NOTICE End Di 08/13/ ir Date 8/07/12 8/08/12 8/10/12 NEWS NOTICE End Di 08/13/	Air Time Descr 4:30 PM ELLE 4:21 PM ELLE 4:31 PM ELLE 4:40 PM ELLE s 9 at 5 Air Time Descr 5:38 PM News 5:24 PM News 5:24 PM News 5:27 PM News s 9 at 6 AIR MITWIFSS 1111 AIR TIME DESCR 5:38 PM News 5:24 PM News 5:27 PM News	N EF N EF N EF N EF S-6p Spots/Week 4 iption 9 at 5 9 at 5 9 at 5 9 at 5 6-7p Spots/Week 4	Start/End Time 4PM-5PM 4PM-5PM 4PM-5PM 4PM-5PM -1111 Rate \$700.00 Start/End Time 5-6p 5-6p 5-6p -1111 Rate \$1,400.00	:30 :30 :30 :30 :40 :30 :31 :31 :30) MHGTV102) MHGTV101) MHGTV101) MHGTV102 4 h Ad-ID) MHGTV101) MHGTV102) MHGTV102) MHGTV104 4	\$700.00		\$250.00 \$250.00 \$250.00 \$250.00 \$250.00 Rate \$700.00 \$700.00 \$700.00	Typee NMM NMM NMM NMM NMM NMM NMM NMM NMM N
1 W 2 W 3 W 4 W 10 08/07/12 PREEMPT Weeks: Spots: # C 1 W 2 W 3 W 4 W 11 08/07/12 PREEMPT Weeks: Spots: # C	h Day A MURTU 08 MURTH 08 MURTH 08 MURTH 08 08/10/12 IBLE WITH Start Date 08/07/12 h Day A MURTU 08 MURTH 08 MURTH 08 MURTH 08 MURTH 08 IBLE WITH Start Date 08/10/12 IBLE WITH Start Date	News NOTICE 8/08/12 8/09/12 8/09/12 8/10/12 NEWS NOTICE End Di 08/13/ ir Date 8/07/12 8/08/12 8/10/12 NEWS NOTICE End Di 08/13/	Air Time Descr 4:30 PM ELLE 4:21 PM ELLE 4:31 PM ELLE 4:40 PM ELLE s 9 at 5 Air Time Descr 5:38 PM News 5:24 PM News 5:24 PM News 5:27 PM News s 9 at 6 AIR MTWTFSS AIR MINERS	N EF N EF N EF N EF S-6p Spots/Week 4 iption 9 at 5 9 at 5 9 at 5 9 at 5 6-7p Spots/Week 4 iption	Start/End Time 4PM-5PM 4PM-5PM 4PM-5PM 4PM-5PM -1111 Rate \$700.00 Start/End Time 5-6p 5-6p 5-6p 5-6p -1111 Rate	:30 :30 :30 :30 :30 :40 :31 :31 :30) MHGTV102) MHGTV101) MHGTV101) MHGTV102 4 h Ad-ID) MHGTV101) MHGTV102) MHGTV102) MHGTV102	\$700.00		\$250.00 \$250.00 \$250.00 \$250.00 \$250.00 \$700.00 \$700.00	Type Type Type



Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
939657-1	08/19/12	August 2012	07/30/12 - 08/13/12

Hassan/D/Governor	candidate	1217
Advertiser	Product	Estimate Number

Spots/

								Spots/				
Line Start I	Date En	d Date	Descripti	on	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
11 08/07 PREE	7/12 08/ MPTIBLE	/10/12 WITH NC	News 9 a	at 6	6-7p	- 1111	:30	4	\$1,400.00	NM		
Spots:	: # Ch [Day Air D	ate Air	Time Descript	ion	Start/End Time	Length	Ad-ID			Rate	Туре
	3 WMUR	Th 08/0	9/12 6:	21 PM News 9	at 6	6-7p		MHGTV101			\$1,400.00	NM
	4 WMURI	F 08/1	0/12 6:	22 PM News 9	at 6	6-7p	:30	MHGTV102			\$1,400.00	NM
12 08/12 PREE	/12 08 EMPTIBLE	/12/12 WITH NC		9 Weekend	6-7p	1	:30	1	\$800.00	NM		
Weeks			End Date 08/13/12	<u>МГWГFSS</u> 1	Spots/Week 1	Rate \$800.00						
		Day Air D		Time Descript	<u>ion</u>	Start/End Time	Length				Rate	
	1 WMUR	Su 08/1	2/12 6:	14 PM 6p News	s 9 Weekend	6-7p	:30	MHGTV101			\$800.00	NM
13 08/07 PREE	7/12 08/ EMPTIBLE	/10/12 WITH NC	Chronicle OTICE		7-730p	- 1111	:30	4	\$550.00	NM		
Weeks	08/0)7/12	End Date 08/13/12	<u>МГWГFSS</u> - 1111	Spots/Week 4	<u>Rate</u> \$550.00						
Spots:		Day Air D		Time Descript		Start/End Time	Length				Rate	
	1 WMUR			14 PM Chronic		7-730p		MHGTV101			\$550.00	
	2 WMUR			22 PM Chronicl		7-730p		MHGTV102			\$550.00	
	5 WMUR			09 PM Chronicl		7-730p		MHGTV102			\$550.00	
	4 WMURI	F 08/1	0/12 7:	13 PM Chronic	e NH	7-730p	:30	MHGTV101			\$550.00	NM
14 08/07 IMME	7/12 08/ DIATELY	/10/12 PREEMP	CHRONI TIBLE		10:30-11P	1	:30	1	\$500.00	NM		
Weeks	08/0)7/12	End Date 08/13/12	<u>MΓWΓFSS</u> 1	Spots/Week 1	Rate \$500.00						
Spots:		Day Air D		Time Descript		Start/End Time	Length				Rate	
	1 WMUR	Th 08/0	9/12 10:	42 PM CHRON	ICLE PR	10:30-11P	:30	MHGTV102			\$500.00	NM
15 08/07 PREE	7/12 08/ EMPTIBLE	/10/12 WITH NC	Entertain OTICE	ment Tonight	730-8	- 21- 1	:30	4	\$700.00	NM		
Weeks	08/0	07/12	End Date 08/13/12	<u>MTWTFSS</u> - 21- 1	Spots/Week 4	Rate \$700.00						
Spots:		Day Air D		Time Descript		Start/End Time	Length				Rate	
	1 WMUR			41 PM Entertair		730-8		MHGTV102			\$700.00	
	4 WMUR			58 PM Entertair		730-8		MHGTV101			\$700.00	
	2 WMURY			57 PM Entertain		730-8		MHGTV101			\$700.00	
	3 WMURI	F 08/1	0/12 7:	41 PM Entertair	nment Lonight	730-8	:30	MHGTV102			\$700.00	NM
16 08/07 PREE	MPTIBLE				10-11p	-1	:30	1	\$1,800.00	NM		
Weeks	s: Stai	t Date	End Date	<u>МГWГFSS</u> - 1	Spots/Week	<u>Rate</u> \$1,800.00						
Snots:				Time Descript	ion	Start/End Time	Length	Ad-ID			Rate	Type
				45 PM NY Med		10-11p		MHGTV102			\$1.800.00	
17 08/08	/12 08	/08/12	Final Wit		10-11p	1	:30	1	\$1,400.00	NM	, ,	
Weeks		rt Date	End Date		Spots/Week	Rate						
0			08/12/12	1	1	\$1,40 0.00	1	A - 1 I D			D - 1	T
		Day Air D		<u>r Time</u> <u>Descript</u> 42 PM Final Wi		Start/End Time	Length	Ad-ID MHGTV102			Rate \$1.400.00	
	1 WMUR	vv U8/0	0/12 10:	42 PIVI FINAI WI	uiess	10-11p	:30	IVALIGI V I UZ			φ1,400.00	IVIVI
18 08/09 IMME	/12 08/ DIATELY		TIBLE	ASON PATS GA	M7:57-11P	1	:30	1	\$1,250.00	NM		
Weeks			End Date 08/12/12	<u>MTWTFSS</u>	Spots/Week	<u>Rate</u> \$1,250.00						
Spots:	: # Ch [r Time Descript	•	Start/End Time	Length	Ad-ID			Rate	Type
	1 WMUR				ASON PATS GAMI			MHGTV101			\$1,250.00	

WMUR-TV

www.thewmurchannel.com

Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

				07/30/12 - 08/13/12
ı	Invoice #	Invoice Date	Invoice Month	Invoice Period

Hassan/D/Governor	candidate	1217
<u>Advertiser</u>	Product	Estimate Number

									Spots/				
Line	Start Date	End Date	Desc	ription		Start/End Time	MTWTFSS	Length	Week	Rate	Type		
	08/11/12 IMMEDIATE	08/11/12 ELY PREEN		e: Gam		Prime Other	1-	:30	1	\$600.00	NM		
,	Weeks:	Start Date 08/06/12	End D: 08/12/		<u>//TWTFSS</u> 1-	Spots/Week 1	<u>Rate</u> \$600.00						
,	Spots: # Ch				me Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate T	ype
	1 WM	1URSa 08	/11/12	8:50	PM Movie:	Game Plan	Prime Other	:3	0 MHGTV101			\$600.00	NM
	08/07/12 PREEMPTI	08/12/12 BLE WITH N		s 9 at 1	1	11-11:35p	- 111111	:30	6	\$1,100.00	NM		
,	Weeks:	Start Date 08/07/12	End D:		<u>/////////////////////////////////////</u>	Spots/Week 6	Rate \$1,100.00						
	Spots: # Ch				me Descrip	-	Start/End Time	Lengt	h Ad-ID			Rate T	уре
				_	PM News 9		11-11:35p		0 MHGTV101			\$1,100.00	
	2 WM	1URW 08	/08/12	11:22	PM News 9	at 11	11-11:35p	:3	O MHGTV101			\$1,100.00	NM
	3 WM	1URTh 08	/09/12	11:23	PM News 9	at 11	11-11:35p	:3	O MHGTV101			\$1,100.00	NM
	4 WN	1URF 08	/10/12	11:29	PM News 9	at 11	11-11:35p		O MHGTV101			\$1,100.00	NM
	5 WM	1URSa 08	/11/12	11:22	PM News 9	at 11	11-11:35p	:3	0 MHGTV102			\$1,100.00	NM
	6 WN	1URSu 08	/12/12	11:22	PM News 9	at 11	11-11:35p	:3	0 MHGTV102			\$1,100.00	NM
	08/07/12 PREEMPTI	08/10/12 BLE WITH N	Night	line		1135p-1206a	- 1111	:30	4	\$250.00	NM		
,	Weeks:	Start Date 08/07/12	End D: 08/13/	ate <u>1</u>	<u>/TWTFSS</u> 1111	Spots/Week 4	<u>Rate</u> \$250.00						
,	Spots: # Ch	<u>Day</u> Air	r Date	Air Ti	me Descrip	<u>tion</u>	Start/End Time		h Ad-ID			Rate T	уре
	1 WM	1URTu 08			PM Nightlin		1135p-1206a		0 MHGTV102			\$250.00	NM
	2 WN	1URW 08			PM Nightlin		1135p-1206a		0 MHGTV102			\$250.00	NM
					PM Nightlin		1135p-1206a		0 MHGTV102			· · · · · · · · · · · · · · · · · · ·	NM
	4 WN	1URF 08	/10/12	11:53	PM Nightlin	е	1135p-1206a	:3	0 MHGTV102			\$250.00	NM
	08/13/12 PREEMPTI	08/13/12 BLE WITH N	6a Da NOTICE	aybreal		6-7a	1	:30	1	\$700.00	NM		
'	Weeks:	Start Date 08/07/12	End D: 08/13/		<u>ITWTFSS</u>	Spots/Week 1	<u>Rate</u> \$700.00						
	Spots: # Ch			_	me Descrip	-	Start/End Time		h Ad-ID			Rate T	
	1 WM	1URM 08	/13/12	6:53	AM 6a Dayl	break	6-7a	:3	0 MHGTV101			\$700.00	NM
	08/13/12 PREEMPTI	08/13/12 BLE WITH N	Good NOTICE		ng America		2	:30	2	\$550.00	NM		
'	Weeks:	Start Date 08/07/12	End D: 08/13/		<u>ITWTFSS</u>	Spots/Week 2	<u>Rate</u> \$550.00						
,	Spots: # Ch				me Descrip		Start/End Time		h Ad-ID			Rate T	
						Norning America	7-9a		0 MHGTV102			\$550.00	
	1 VVIV	1URM 08	/13/12	8:29	AM Good IV	Norning America	7-9a	:3	0 MHGTV101			\$550.00	NIVI
24	08/13/12 PREEMPTI		NOTICE	Y LIVE		9AM-10AM	1	:30	1	\$350.00	NM		
	Weeks:	Start Date 08/07/12	End D: 08/13/	<u>12</u> 1	<u>ITWIFSS</u>	Spots/Week 1	Rate \$350.00						
;	Spots: # Ch				me Descrip		Start/End Time		h Ad-ID			Rate T	
	1 WN	1URM 08	/13/12	9:48	AM KELLY	LIVE DAY	9AM-10AM	:3	0 MHGTV102			\$350.00	NM
25	08/13/12 PREEMPTI	08/13/12 BLE WITH N		s 9 at N	oon	12-1230p	1	:30	1	\$350.00	NM		
,	Weeks:	Start Date 08/07/12	End Da 08/13/	<u>12</u> 1	<u>ITWTFSS</u>	Spots/Week 1	Rate \$350.00						
	Spots: # Ch				me Descrip		Start/End Time		h Ad-ID			Rate T	
	1 WM	1URM 08	/13/12	12:25	PM News 9	at Noon	12-1230p	:3	0 MHGTV101			\$350.00	NM
26	08/13/12 PREEMPTI	08/13/12 BLE WITH N		NEF		4PM-5PM	1	:30	1	\$250.00	NM		

INVOICE



Send Payment To:
WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

| Invoice # | Invoice Date | Invoice Month | Invoice Period | August 2012 | 07/30/12 - 08/13/12

 Advertiser
 Product
 Estimate Number

 Hassan/D/Governor
 candidate
 1217

Spots/

							Spots/			
ine Start Da	te End Date	Descripti	on	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
26 08/13/12 PREEM	2 08/13/12 PTIBLE WITH	NOTICE		4PM-5PM	1	:30	1	\$250.00	NM	
Weeks:	Start Date 08/07/12	End Date 08/13/12	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$250.00					
Spots: #	Ch Day A	ir Date Air	r Time Descrip	<u>otion</u>	Start/End Time	Lengt	th Ad-ID			Rate Typ
1	WMURM 08	3/13/12 4:	:48 PM ELLEN	EF	4PM-5PM	:3	O MHGTV102	?		\$250.00 N
27 08/13/12 PREEM	PTIBLE WITH			6-7p	1	:30	1	\$1,400.00	NM	
Weeks:	Start Date 08/07/12	End Date 08/13/12	<u>МГWГFSS</u> 1	Spots/Week 1	Rate \$1,400.00					
			r Time Descrip		Start/End Time		th Ad-ID			Rate Typ
1	WMURM 08	3/13/12 6:	:22 PM News 9	at 6	6-7p	:3	0 MHGTV101			\$1,400.00 N
28 08/13/12 PREEM	. 08/13/12 PTIBLE WITH		e NH	7-730p	1	:30	1	\$550.00	NM	
Weeks:	Start Date 08/07/12	End Date 08/13/12	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$550.00					
Spots: #	Ch <u>Day A</u>	ir Date Ai	r Time Descrip	<u>otion</u>	Start/End Time		th Ad-ID			Rate Typ
1	WMURM 08	3/13/12 7:	:09 PM Chronic	de NH	7-730p	:3	O MHGTV102	?		\$550.00 N
29 08/13/12 PREEM	PTIBLE WITH	NOTICE	at 11	11-11:35p	1	:30	1	\$1,100.00	NM	
Weeks:			<u>MTWTFSS</u> 1	Spots/Week 1	Rate \$1,100.00					
			r Time Descrip		Start/End Time		th Ad-ID			Rate Typ
1	WMURM 08	3/13/12 11:	:23 PM News 9	at 11	11-11:35p	:3	O MHGTV101			\$1,100.00 N
30 08/13/12 PREEM	2 08/13/12 PTIBLE WITH	Nightline NOTICE		1135p-1206a	1	:30	1	\$250.00	NM	
Weeks:	Start Date 08/07/12	End Date 08/13/12	<u>MTWTFSS</u> 1	Spots/Week 1	Rate \$250.00					
			r Time Descrip		Start/End Time		th Ad-ID			Rate Typ
1	WMURM 08	3/13/12 11:	:53 PM Nightlin	e	1135p-1206a	:3	O MHGTV102	?		\$250.00 N
31 08/11/12 IMMEDI	ATELY PREEM	/IPTIBLE	2P-6P		11	:30	2	\$75.00	NM	
Weeks:	Start Date 08/06/12	End Date 08/12/12	<u>MTWTFSS</u> 11	Spots/Week 2	<u>Rate</u> \$75.00					
	Ch <u>Day A</u>		r Time Descrip		Start/End Time		th Ad-ID			Rate Typ
1	WMURSa 08	3/11/12 12:	:25 PM SA-SU	12P-6P	12P-6P	:3	0 MHGTV102	?		\$75.00 N
2	WMURSu 0	3/12/12 3:	:37 PM SA-SU	12P-6P	12P-6P	:3	O MHGTV102	?		\$75.00 N
					Total Spots	7	70			

Payment Terms 30 Days

<u>Gross Total</u> \$46,150.00

Agency Commission \$6,922.50

Net Amount Due \$39,227.50